



## Parent Fundraising Instructions

I hope this message finds you well! We're thrilled to kick off this year's fundraiser with the help of our partner, Schoolfundr.

If you're new to Schoolfundr, it's Hometown's secure and effective fundraising solution. The great thing about Schoolfundr is that 100% of the donations we receive go directly to support our team (minus the standard credit card fee).

Check out this video (or scan the QR code): [What is Schoolfundr?](#)

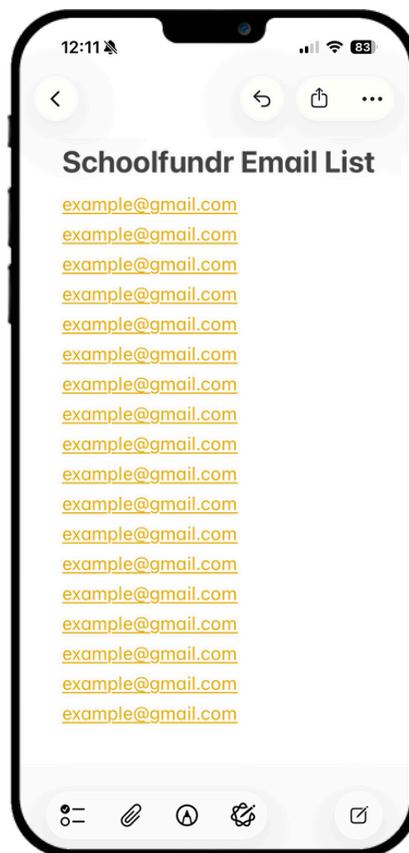


### Why Schoolfundr?

- **No Hidden Fees** – We keep 100% of what we raise minus the standard credit card fee.
- **Tip-Based** – Donors are able to leave an optional tip to Schoolfundr if they choose to.
- **Secure & Private** – Top-level security, does not monetize or sell data to third parties.
- **Simple**- This is an email campaign fundraiser that is supplemented by social media sharing and text messaging. We are not selling a product or handling any money.

### What We Need From You:

1. Please help your students collect **20 email addresses** of potential supporters. These could be:
  - Family members (grandparents, aunts, uncles)
  - Friends and coworkers
  - Community leaders, etc.
2. Make sure your student has a parent email in their list. You will receive a link after load up that will allow you to add emails directly your students page.
3. After load up day, the day the group creates their participant pages, share that page across all your social media platforms.



**Save these emails in a Notes App or Google Doc. Your students will bring them to their team meeting for input (Load Up Day)**

Thank you for your support! Together, we can make this the most successful fundraiser yet.